

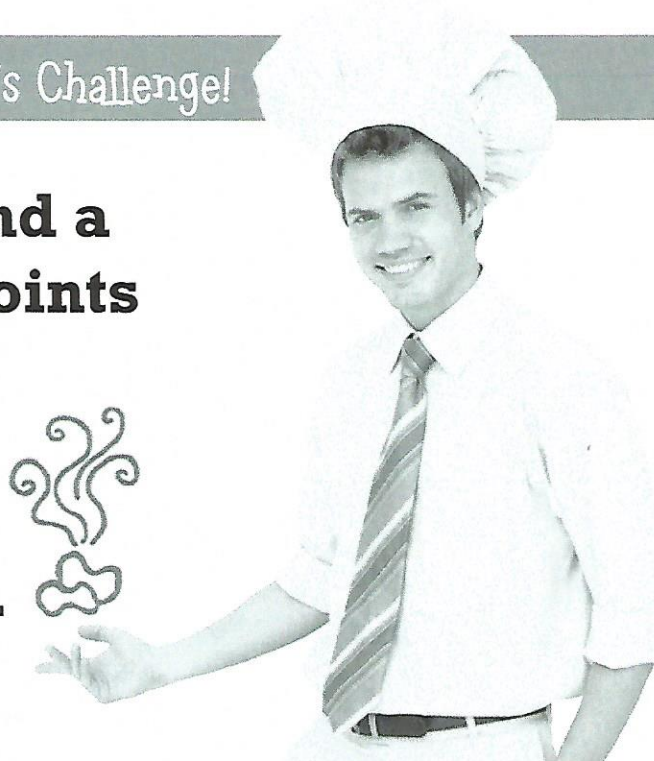


**TOOLS for
SCHOOLS**

MARKET32
BY PRICE CHOPPER

Tools for Schools Million Point Educator's Challenge!

**Earn 5,000 Bonus Points and a
Chance to Win 1,000,000 Points
when your school enters
TOOLS FOR SCHOOLS
Million Point Educator's
Challenge Recipe Contest.**



**MILLION
POINT CHALLENGE**

Contest Period:

The Contest begins on Friday, September 1, 2017 at 9:00 am ET, and ends Friday, October 6, 2017 at 5:00 pm ET.

How to Enter:

Ask your teachers, principals or administrators to submit their favorite recipe (which must include at least 2 Price Chopper, PICS or Full Circle brand ingredients), and pick the best one to represent your school. To submit your school's recipe, visit www.pricechopper.com. Visit www.pricechopper.com for official rules and recipe guidelines.



Prizes:

- (1) Grand Prize Winner will receive 1,000,000 Tools for Schools Points
- (1) Fan Favorite Prize Winner will receive 250,000 Tools for Schools Points

Judging:

- On or about October 13, 2017 all eligible recipes will be judged based on:
- a) use of ingredients
 - b) likely flavor
 - c) creativity

Fan Favorite Voting Period:

Begins November 7, 2017 at 9:00 am ET, and ends November 17, 2017 at 5:00 pm ET.

No Purchase Necessary. Open only to schools who are currently participating in Price Chopper's Tools for Schools Program. One entry per school. Void where prohibited. Sponsored by Price Chopper/Market32.